

April 19, 2011



Texas Irrigation Expo | 2011

Texas Irrigation Expo Registration Now Open For Sponsors & Exhibitors

Harlingen – Registration for **sponsors** and **exhibitors** is now open for the 2011 Texas Irrigation Expo, an event taking place **Dec. 9 & 10** at the **McAllen Convention Center in McAllen, Texas**. The Expo features two days of educational presentations on agricultural water conservation, updates on the state's Agricultural Water Conservation Demonstration Initiative, and exhibits on products and services for the agricultural irrigation industry. The Expo is open to the public, and free pre-registration for general attendees is also open at this time. In addition, the Expo is also conducting a statewide science contest for junior high, high school, and college students with cash prizes for the winners.

Sponsorships do not include exhibit spaces. Exhibit spaces are 10' booths with pipe & drape setup. Vendors with large equipment may choose to purchase multiple concurrent exhibit spaces. All exhibit spaces are indoors, but the convention center can accommodate large equipment, vehicles, etc. in exhibit spaces. A limited number of free exhibit spaces will be available for relevant non-profit and governmental organizations.

Last year's Expo was a success, with over 230 attendees from across Texas, the United States, and Mexico. This will be the second year for the Texas Irrigation Expo, which is organized by the Harlingen Irrigation District as part of a grant from the Texas Water Development Board.

For more information, including pricing and registration options, visit www.texasirrigationexpo.org. For more information about the Expo, please contact Tom McLemore at the Harlingen Irrigation District-Cameron County #1 (956-423-7015) or Sharon Mineo at WaterPR (512-477-5445).